COLOR KEY:
- **Safe Zone** - If your art or text passes the green line, it may get clipped off.
- **Trim Line** - If your art passes the blue line, it should also extend to the magenta line.
- **For Placement Only (FPO)**

**Front**

**Back**

fold here to view card placement.

**COMMON PROBLEMS WITH ARTWORK:**
- Fonts are not outlined.
- Type has been modified using the style palette (i.e. bold or italic) rather than using the appropriate typeface from font list.
- Graphics are low resolution; raster graphics should be at least 300dpi.
- Graphics are missing; not embedded or not supplied with artwork.
- Artwork color is supplied in RGB and not CMYK.
- Graphic does not meet the 1/8” bleed requirements.
- Supplying only the final Photoshop file instead of also including the original layered Photoshop file.

**PRODUCTION SPECIFICATIONS AND PROOFS:**
- Carefully check spelling, layout, and specifications. The proof indicates the exact spelling and location of your text, magnetic strips, hole-punching, sequential numbering, signature panels, and other options on your card.
- Any text or art that is getting extra options such as foil stamping, crystal raised ink, etc. must be in vector format.
- Every effort will be made to match a PMS color. However, there may be a slight variation in color due to overprinting and/or the application of certain print options.
- Any changes or alterations in your design or copy will require a new proof and will also affect your ship date. Your ship date is estimated after you approve of your final artwork.

**ACCEPTED SOFTWARE:**
We accept artwork from the following programs:
- Adobe Illustrator CS
- Adobe Photoshop CS
- Adobe InDesign CS
- Adobe PDF - High Resolution

We cannot accept other software files, including Microsoft Word, Microsoft Publisher, and Microsoft PowerPoint.