COLOR KEY:
- **Safe Zone** - If your art or text passes the green line, it may get clipped off.
- **Trim Line** - If your art passes the blue line, it should also extend to the magenta line.
- **For Placement Only (FPO)**

**Front**

**Back**

**PC1604 - Door hanger**

Final trim size: 88.9X228.6mm (3.5in x 9 in)

**COLOR KEY:**
- **Safe Zone** - If your art or text passes the green line, it may get clipped off.
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- **For Placement Only (FPO)**

**COMMON PROBLEMS WITH ARTWORK:**
- Fonts are not outdated.
- Type has been modified using the style palette (i.e. bold or italic) rather than using the appropriate typeface from font list.
- Graphics are low resolutions; raster graphics should be at least 300dpi.
- Graphics are missing; not embedded or not supplied with artwork.
- Artwork color is supplied in RGB and not CMYK.
- Graphic does not meet the 1/8” bleed requirements.
- Submitting only the final Photoshop file instead of also including the original layered Photoshop file.

**PRODUCTION SPECIFICATIONS AND PROOFS:**
- Carefully check spelling, layout, and specifications.
- The proof indicates the exact spelling and location of copy, magnetic stripes, hole punching, sequential numbering, signature panels, and any other options on your order.
- Any text or art that is getting extra options such as foil stamping, crystal raised ink, etc. must be in vector format.
- Every effort will be made to match a PMS color, however, there may be a slight variation in color due to overprinting and/or the application of certain print options.
- Any changes or alterations in your design or copy will require a new proof and will also affect your size order. Your size order is estimated after you approve of your final artwork.

**ACCEPTED SOFTWARE:**
- We accept artwork from the following programs:
  - Adobe Illustrator CS
  - Adobe InDesign CS
  - Adobe Photoshop CS
  - Adobe PDF - High Resolution
- We cannot accept other software files, including Microsoft Word, Microsoft Publisher, and Microsoft Powerpoint.

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