Final trim size: 85.725X228.6mm (3.375in x 9 in)

COLOR KEY:
- **Safe Zone**: If your art or text passes the green line, it may get clipped off.
- **Trim Line**: If your art passes the blue line, it should also extend to the magenta line.
- **For Placement Only (FPO)**

**Common Problems with Artwork**:
- Fonts are not embedded.
- Type has been modified using the style palette (i.e., bold or italic) rather than using the appropriate typefaces from font list.
- Graphics are low resolution or raster graphics should be at least 300dpi.
- Graphics are missing; not embedded or not supplied with artwork.
- Artwork color is supplied in RGB and not CMYK.
- Graphic does not meet the 1/8" bleed requirements.
- Supplied only the final Photoshop file instead of also including the original layered Photoshop file.

**Production Specifications and Proofs**:
- Carefully check spelling, layout, and specifications. The proof indicates the exact spelling and location of cop, magnetic stripes, hole punching, sequential numbering, signature panels, and/or other options to your card.
- Any text or art that is getting extra options such as foil stamping, crystal raised ink, etc., must be in vector format.
- Every effort will be made to match a PMS color. However, there may be a slight variation in color due to overprinting and/or the application of certain print options.
- Any changes or alterations in your design or copy will require a new proof and will also affect your final cost. Your order date is estimated after you approve of your final artwork.

**Accepted Software**:
- Adobe Illustrator CS
- Adobe Photoshop CS
- Adobe InDesign CS
- Adobe PDF - High Resolution

We cannot accept other software files, including Microsoft Word, Microsoft Publisher, and Microsoft Powerpoint.