COLOR KEY:

- Safe Zone: If your art or text passes the green line, it may get clipped off.
- Trim Line: If your art passes the blue line, it should also extend to the magenta line.
- For Placement Only (FPO)

Front

1.25" hole dia.

Fold here to view card placement.

Back

COMMON PROBLEMS WITH ARTWORK:

- Fonts are not outlined.
- Type has been modified using the style palette (i.e. bold or italic) rather than using the appropriate typeface from font list.
- Graphics are low resolution; raster graphics should be at least 300dpi.
- Graphics are missing; not embedded or not supplied with artwork.
- Artwork color is supplied in RGB and not CMYK.
- Graphics do not meet the 1/8" bleed requirements.
- Submitting only the final Photoshop file instead of also including the original labeled Photoshop file.

PRODUCTION SPECIFICATIONS AND PROOFS:

- Carefully check spelling, layout, and specifications. The proof indicates the exact spelling and location of copy, magnetic stripes, hole punching, sequential numbering, signature panels, and other options to your tent.
- All text or art that is getting extra options such as foil stamping, crystal raised ink, etc. must be in vector format.
- Every effort will be made to match a PMS color; however, there may be a slight variation in color due to overprinting and/or the application of certain print options.
- Any changes or alterations in your design or copy will require a new proof and will also affect your deadline. Your proof date is estimated after you approve of your final artwork.

ACCEPTED SOFTWARE:

- We accept artwork from the following programs:
  - Adobe Illustrator CS
  - Adobe InDesign CS
  - Adobe Photoshop CS
  - Adobe PDF - High Resolution

We cannot accept other software files, including Microsoft Word, Microsoft Publisher, and Microsoft PowerPoint.