COLOR KEY:

- Safe Zone - If your art or text passes the green line, it may get clipped off.
- Trim Line - If your art passes the blue line, it should also extend to the magenta line.
- For Placement Only (FPO)

COMMON PROBLEMS WITH ARTWORK:

- Fonts are not outlined.
- Type has been modified using the style palette (i.e. bold or italic) rather than using the appropriate typeface from font list.
- Graphics are low resolution; raster graphics should be at least 300dpi.
- Graphics are missing, not embedded or not supplied with artwork.
- Artwork color is supplied in RGB and not CMYK.
- Graphic does not meet the 1/8” bleed requirement.
- Supplied only the final Photoshop file instead of also including the original layered Photoshop file.

PRODUCTION SPECIFICATIONS AND PROOFS:

- Include magnetic stripes and variable data in your design in the color magents, and on a separate layer. Also please include the label "FPO" for placement only. ALL FPO magnetic stripes, bar codes and other variable data will be removed prior to production.
- Carefully check spelling, layout, and specifications. The proof indicates the exact spelling and location of copys, magnetic stripes, hole punching, sequential numbering, signature panels, and other options to your card.
- Any text or art that is getting extra options such as foil stamping, crystal raised ink, etc. must be in vector format.
- Every effort will be made to match a PMS color. However, there may be a slight variation in color due to overprinting and/or the application of certain print options.
- Any changes or alterations in your design or copy will require a new proof and will also affect your ship date. Your ship date is estimated after you approve of your final artwork.

ACCEPTED SOFTWARE:

We accept artwork from the following programs:

- Adobe Illustrator CS
- Adobe Photoshop CS
- Adobe InDesign CS
- Adobe PDF - High Resolution

We cannot accept other software files, including Microsoft Word, Microsoft Publisher, and Microsoft PowerPoint.

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